

Bachelor of Business Administration

Sex, Gender, Culture

Course Title	Sex, Gender, Culture						
Course Code	GEN160	Course Type	Free Elective				
Credit	3	Contact Hours	45				
Prerequisites	None	Co-Requisites	None				
Duration	15 weeks	Class Type	Lecture				

SolBridge GACCS Objectives	%	Learning Objectives
 Global Perspective Asian Expertise Creative Management Mind Cross Cultural Communication Social Responsibility 	25 10 5 30 30	Understanding of social interaction, social organization, social institutions, and social change. Understanding sociology helps discover and explain social patterns and see how such patterns change over time and in different settings. Develops critical thinking by revealing the social structures and processes that shape diverse forms of human life.

Course Description

This Sociology course is designed to introduce students to the sociological study of society. Sociology focuses on the systematic understanding of social interaction, social organization, social institutions, and social change. Major themes in sociological thinking include the interplay between the individual and society, how society is both stable and changing, the causes and consequences of social inequality, and the social construction of human life. Understanding sociology helps discover and explain social patterns and see how such patterns change over time and in different settings. By making vivid the social basis of everyday life, sociology also develops critical thinking by revealing the social structures and processes that shape diverse forms of human life. We will examine the research findings and their implications critically and apply them to our own through lectures, class discussions, group work, and class presentations.

Learning and Teaching Structure

The Course will be taught as a mixture of lectures, group discussion, activities/exercises, and presentations. An important part of this course is participation and application, which will allow students to demonstrate their understanding of Sociology. The course will be conducted using Blackboard, and all students must familiarize themselves with Blackboard usage. There will not be printed notes, and most of the distributed material will be in the electronic form. All submissions by students will also be in the electronic form through Moodle or via email. Students are expected to be prepared for the class by reading the textbook material for discussion and other materials given before coming to class.

Assessment	%	Text and Materials
Attendance & Participation	20	Title: Gendered Lives, Communication, Gender and Culture
Group Presentation	10	Edition: 10th edition
Quizzes	10	Author(s): Wood, J.T.
Midterm Examination	20	Publisher: Cengage, 2013
Final Examination	40	

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1-2	Course Introduction, Introduction: Opening the Conversation
3	Chapter 1: The Study of Communication, Gender, and Culture
4	Chapter 2: Theoretical Approaches to Gender Development
5	Chapter 3 & 4: Women's and Men's Movements
6	Chapter 5: Gendered Verbal Communication
7	Chapter 6: Gendered Nonverbal Communication
8-9	Review and Midterm Examination
10	Chapter 7: Becoming Gendered: The Early Years and Chapter 9: Gendered Close Relationships
11	Chapter 8: Gendered Education: Communication in Schools
12	Chapter 10: Gendered Organizational Communication
13	Chapter 11: Gendered Media and Chapter 12: Gendered Power and Violence
14-15	Presentations, Final Review and Final Examination

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